

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

9:00 a.m.

Minutes of the General Membership
Thursday, January 8, 2009

Community Rooms
SDCounty HHSA/ADS
North Regional Offices

Attendance:

Aaron Byzak, Supervisor Pam Slater-Price Office/NCPC Board President
Fred Becker, Becker Institute/NCPC Board Vice President
Margie O'Hern, Oceanside Resident/NCPC Board Treasurer
John Lundblad, City of Oceanside/NCPC Board Member
Ray Thomson, Occupational Health Services/NCPC Board Member
Maria Yanez, VCC/REACH/NCPC Board Member
Jared Madigan, Phoenix House
Michelle Davis, North County Health Services
Nancy Logan, San Dieguito Alliance for Drug Free Youth
Jim Provenza, Oceanside Police & Fire Commission
Linda Ledesma, Carlsbad Police Department
Tiffany Wyndham, Music Worx of California
James Shirley, OUSD
Lauren Tyson, Alcohol Retailers
Rosemary Eshelman, Carlsbad Unified School District
Judi Strang, San Dieguito Alliance for Drug Free Youth
Dannah Hosford, VCC/Tobacco Control Programs
Liliana Sandoval, VCC/Tobacco Control Programs
Charlene Guillergan, VCC/Tobacco Control Programs
Luzmam Vigil, VCC/Tobacco Control Programs
Erica Leary, VCC/TCPC & DFC
Leticia Robles, VCC/TCPC
Carmela Muñoz, VCC/DFC/ENA Programs
John Byrom, VCC/TCPC

I. Welcome and Introductions – Aaron Byzak.

The meeting was brought to order at 9:00 a.m. Self-introductions were made, giving names and organizations represented.

II. Approval Meeting Minutes – December 11, 2008.

Minutes were approved as presented.

III. Treasurer's Report – Margie O'Hern.

Margie reported current bank balance of **\$5791.20**. Annual membership dues for 2009 are now being accepted, \$15 per individual, and \$25 per organization. Please contact Debbie Obregon if you have any questions or need an invoice/receipt. Thank you.

IV. Board of Directors Election Results – Aaron Byzak.

Aaron reported on the following 2009 BOD election results: Elected for a two-year term ('09-'10): Fred Becker (Becker Institute), Ray Machado (RXYM Fashions), Leonard Mata (OPD), Paul Savo (The Fellowship Center), and Ray Thomson (Occupational Health Services); elected one-year term as first alternate: Nicole Pappas (CUSD). Remaining on the board to complete 2 year term in 2009: Aaron Byzak (Office of County Supervisor Pam Slater-Price), John Lundblad (City of Oceanside), Margie O'Hern (Oceanside Resident), Tess Todd (Carlsbad Resident), and Maria Yanez (Vista Community Clinic); 2009 Board Officers will be elected at the following board meeting.

V. Strategic Planning Committee – Check-in and Next Steps:

It was agreed to use meeting time to discuss 4/20 plans-see Item VI; will return to Strategic Planning in March.

VI. 420 Remix – Brainstorming for Sustainability:

Padre game (not playing in SD, in Philly w/game time at 4:05p.m.)

- Get all coalitions involved & sponsor event in the stadium park
- Expand nationally

Cinema/movie houses – sponsored matinees

Massive drum circle with youth

- Involve music therapy
- Alternative therapy/happy hours

Contact school boards to issue statement in every school on that day

Send newsletter to parents

Offer to send speakers to churches on 4/19 to inform people about 4/20

- Contact churches early to inform about MJ/420
- Give-up MJ for lent

Offer free/reduced drug testing

Partner w/Legoland (takes a lot of time/contact NOW)

Carlsbad Mall parking lot event

Contact police/border patrol re: connection between MJ and deaths in Mexico

Sports focus:

- Events/awards
- Parks/beaches
- Include music and variety of events

Recruit celebrity spokesperson (Tony Gwinn)

- Sponsor clinics w/variety of events, i.e. Soccer, football, boxing, music/guitar, art, skateboarding, martial arts, and singing.

Possible community contacts:

- Mira Costa (*Aaron/Judi*)
- Phillip Rivers (*Ray T.*)
- Padres (*recruiter*)
- Music contact (*Dannah*)
- Mike McGill (*Aaron*)
- Shawn White (*ask Nicole*)
- OSD Museum of Art
- Golf (*Gena/John B. to look into Phil Mickelson connection*)
- Music (*Tiffany*)
- Acting (*John B*) gang video actor
- RADD (*Recording Artists Against Drunk Driving*)
- Local newscasters (*especially Hispanic broadcasters*)
- Motor Cross (*Jared*)

VII. February Meeting Planning:

Program staff and President Aaron Byzak will be attending CADCA Annual conference in Washington, D.C.; Fred Becker will facilitate general membership meeting in Aaron's absence.

VIII. Adjourn:

The meeting was adjourned at 10:00 a.m. The next general membership meeting date is Thursday, February 12, 2009.

Respectfully submitted by:
Debbie Obregon on behalf of
Ray Thomson, Secretary