

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors

7:30 AM

Thursday, March 11, 2010

SDCounty HHS
North County Offices

Attendance:

Aaron Byzak, President
Fred Becker, Vice President
Ray Pearson, Director
Margie O'Hern, Treasurer
Nicole Pappas, Director
Paul Savo, Director
Ray Thomson, Director
Maria Yanez, Director
John Lundblad, Alternate
Erica Leary, Program Manager
John Byrom, TCPC
Debbie Obregon, TCPC/NCPC Admin

Absent:

Ray Machado, Director
Leonard Mata, Director
Tess Stewart-Todd, 2nd Alternate

I. Welcome – Aaron Byzak.

II. Meeting Minutes Approval – February 11, 2009:

Meeting minutes were approved as presented.

III. Treasurer's Report:

Margie O'Hern reported a general account balance of \$5684.82.

IV. Discussion Items:

420 Fundraising:

There is currently \$1998 earmarked for 4/20 Remix, close to the \$2500 needed for Boomers! rental fee. Board members are still working on securing additional donations from local service organizations, including the Carlsbad Afternoon Rotary and possibly the Oceanside/Carlsbad Soroptimist. Another option suggested was the Tri City Medical Center; Nicole will follow-up with her contact. Ray Thomson said OHS may contribute; Paul Savo thought TFC would also contribute \$420 to the event. We still need funds for raffle prizes and other event supplies and materials. Aaron asked Debbie to email board members with list of donors from 2009 event.

420 Promotion:

Aaron suggested inviting service club members and elected officials (Local, State, Federal). He also offered to speak with Senator Wyland regarding event proclamation and definitely wants to see more media/PR promoting the event.

420 Reusable Grocery Bags w/NCPC Message & Parent Handouts:

Nicole reported that she got a quote for approx. \$458 for 200 bags and shared a "mock-up" bag she designed. Board agreed more options and cost quotes should be solicited before making a final decision. Members discussed text content and format including two-sided message (English and Spanish) with NCPC email address included. It was agreed that staff should do further research and report back. Aaron motioned to approve a maximum of \$350 toward the purchase of the 200-250 reusable grocery bags with approved message; seconded by Nicole Pappas, and passed unanimously. Erica noted that some funds from the STOP grant could be used for the printing costs; Nicole also offered to contribute \$150 to the cost if needed.

Request from VCC Tobacco Program for presentation time:

Board approved 15 minutes for presentation at May general meeting; Debbie will notify Gena Knutson.

Open Alternate Board Position:

Aaron will announce open board slot and ask for any volunteers.

V. Proposed Agenda Items for 2010:

- **Apr** – General Membership + Final 420 Details and Día del Niño Plans/Needs – Program Staff.
- **May** – General Membership + North County Regional Winter Shelter Services & CSUSM Data Review (Paul) + Tobacco Presentation (Gena).
- **June** – General Membership + Return to Strategic Planning (Aaron)

VI. Adjournment: The meeting was adjourned at 8:00 a.m. The next scheduled meeting is Thursday, April 8, 2010 at 7:30 a.m. Please be prompt so as not to delay meeting start for following general membership meeting. Thank you.

Respectfully submitted by:
Debbie Obregon, Admin. Asst.,
On behalf of Ray Pearson, Secretary