

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

Minutes of the General Membership

Thursday, May 13, 2010

8:00 a.m.

Community Rooms
SD County HHS/ADS
North Regional Offices

Attendance:

Aaron Byzak, UCSD Health Sciences/NCPC Board President
Fred Becker, Becker Institute/NCPC Board Vice President
Margie O'Hern, Oceanside Resident/NCPC Board Treasurer
Leonard Mata, OPD/NCPC Board Director
Ray Thomson, OHS/NCPC Board Director
Maria Yanez, VCC/NCPC Board Director
John Lundblad, City of Oceanside/NCPC Board Alternate
Maria Russell, Eastside Neighborhood Association/NCPC Board Alternate
Erica Leary, VCC/NCPC Program Manager
John Byrom, VCC/TCPC Community Organizing Specialist
Kathleen Sanders, Carlsbad Resident
Leticia Robles, VCC/TCPC Media Specialist
Carmela Muñoz, VCC/Project Coordinator/ENA Leadership Project
Liliana Sandoval, VCC/Tobacco Control Programs
Candyce Yee, Supervisor Bill Horn's Office
Diane Grace, San Dieguito Alliance for Drug Free Youth
Kathy Valdez, City of Vista
Charles Cooluris, MCCS Mira Mar
Taneil Canaday, VCC/TCPC Prevention Specialist
Diane Klein, Drug Free World
Loretta Adame, Phoenix House
Debbie Obregon, VCC/TCPC/NCPC Admin.

I. Welcome and Introductions – Aaron Byzak:

The meeting was brought to order at 8:05 a.m. Self-introductions were made, giving names and organizations represented, and new attendees welcomed.

II. Approval Meeting Minutes – April 8, 2010:

Meeting minutes were approved as presented.

III. Treasurer's Report – Margie O'Hern:

Margie reported a current account balance of \$4764.72

PLEASE NOTE: 2010 NCPC Membership dues are still being accepted. Dues are collected annually starting in January, \$25/organization or \$15/individual. If you require an invoice, please contact Debbie. The following organizations/individuals have paid dues for 2010 - Thank you for your support:

***Becker Institute, City of Vista, Phoenix House, The Fellowship Center, OPD, CUSD, OHS, SDSU
Jim Provenza, Debbie Obregon, Margie O'Hern, Gena Knutson, Nicole Pappas, Maria Yanez***

IV. VCC Tobacco Program – Liliana Sandoval:

Lili, Prevention Specialist with the Vista Community Clinic's Tobacco Control Programs, presented a program overview/update with a PowerPoint presentation highlighting program efforts to address Smoke-Free Outdoor Dining in Vista. Indoor smoking at restaurants has been banned for the past 15 years in California, now the focus has turned to promoting smoke-free outdoor dining patios and cafes. Currently, 62 cities within five counties in California have regulations on smoking in or near outdoor dining areas, with six cities in the San Diego County already on board. The VCC program is now focusing on the City of Vista and working within the community to raise awareness of the harms of tobacco and second hand smoke to patrons and employees (employees can be exposed for hours during their work shift). Lili encouraged members who live or work in Vista to petition their favorite restaurants and cafes for smoke-free outdoor dining areas. For more information, please contact at Lili at (760) 631-5000, ext. 7142 or email @ lsandoval@vistacommunityclinic.org.

V. 420 Remix at Boomers! – Leticia Robles:

Leticia, Media Specialist with the Tri City Prevention Collaborative, reported this year's 4/20 Remix event was a huge success. Over 1200 youth from tri city area middle schools attended (unfortunately, some kids had to be turned away). The event was held at Boomers! in Vista and the lines were out the door! The youth were treated to a free, fun-full afternoon at the park along with a DJ and music, raffle prizes and resource/referral information. There was also a good turnout of parents who dropped in and received NCPC Reusable Grocery

bags filled with resource information. The event was covered in the Coast News, El Latino, as well as a follow-up photo in the North County Times. In advance of the event, John Byrom and Dylan Harwood (Youth Coalition member) appeared on CW6 Mark Bailey Morning show to promote the event and encourage attendance. Leticia offered congratulations and 'thank you' to everyone involved with the development, organization, and promotion of the event; it was a great team effort and a job well done.

VI. Día del Niño Event – Carmela Muñoz:

Carmela, Project Coordinator for the Eastside Leadership Project, reported that the annual Día del Niño event held April 24th at Joe Balderrama Park in Oceanside was a wonderful success. She thanked all of the many volunteers and staff who showed up to help and applauded the City of Oceanside, Oceanside Police Department and the Eastside Neighborhood Association for their collaboration and support for this event. The event was well attended by community residents and children; all areas of Oceanside were represented. Everyone enjoyed a fun filled day watching wrestling matches, enjoying carriage rides, quad pod and games, arts and crafts, mariachi music and traditional dancing. Several agencies were represented and set up informational/resource tables. The Eastside Neighborhood Association hosted a food court to raise funds for future events. Residents were asked to complete an event survey; 98% responded that the event provided a "positive, safe, fun" day for residents and they would be willing to visit the park again.

VII. The Fellowship Center Update – Erica Leary:

Erica reported that the Oceanside Planning Commission voted 5-1 at their April 26th meeting to deny a zoning change that would allow TFC to move ahead with plans for a residential treatment facility on property next to the Mission Montessori School. There was a lot of support for the services; however, the commissioners didn't feel it was the right location. Erica noted that there was over two hours of testimony, for and against the zoning change. Erica gave Paul Savo, TFC Executive Director, kudos for handling this difficult situation with dignity and professionalism. TFC will continue to move forward with plans to go before the Oceanside City Council despite the NO vote from the Planning Commission.

VIII. Announcements:

- Loretta Adame, Phoenix House, reported that there was no word yet on teen recovery center budget cuts.
- Kathy Valdez, City of Vista/Weed & Seed Program, reported that there will be a Safe Skate Boarding event on May 15th for Vista youth, co-sponsored with the Vista Sheriff's Dept. The event will be held from noon to 4 p.m. at the Vista Literacy Center. The annual North County Gang Prevention Summit will be held May 19th at CSUSM, 8:30 to noon. Kathy distributed flyers and noted that the summit is free, however space is limited and registration is required.
- Taneil Canaday, TCPC Prevention Specialist, reported that a *Safe and Sober Summer Campaign* to focus on underage drinking is being developed. The campaign will include ads on North County Transit buses and a street banner in Vista to increase awareness regarding Social Host Ordinances and its consequences, mini-grants will be awarded to tri-city law enforcement to help social host enforcement efforts, and "Youth Voice/Cutout Photos" posted in participating grocery stores with a message about providing/purchasing alcohol for minors. A kickoff/media event is being planned; NCPC members will be informed when the event location and date is set.
- Diane Grace, San Dieguito Alliance, reported that SDA will host its bi-annual Hispanic Networking Breakfast, Friday May 14, 7:30 a.m. at Mira Costa College – Cardiff Campus. Everyone is invited and encouraged to attend.
- Leticia Robles reported that Kent Davy, North County Times Editor, will be guest presenter at the June NCPC general meeting. Please plan to join us for this opportunity; Kent will provide useful media tips, discuss the function of a newsroom and review the considerations that are taken in producing a daily paper.
- John Byrom reported that Public Safety First is sponsoring a signature campaign opposing the California initiative to legalize marijuana; signature form was provided for members interested in signing and will also be sent out electronically.
- Michelle Davis, North County Health Services, asked members to **save the date** for the NCHS "Fore for Kids VI Golf Classic" on Friday, August 20th at the Lake San Marcos Resort and Golf Club. All proceeds support NCHS youth services.

IX. Adjourn:

The meeting was adjourned at 9:05 a.m. Next general meeting will be held Thursday, June 10.

PLEASE REMEMBER 8:00 A.M. MEETING TIME. Call Debbie if you have any questions. Thank you.

Respectfully submitted by:
Debbie Obregon on behalf of
Ray Pearson, Secretary Ray Pearson, Secretary